

Background Letter from Dr. Kingsley Chin

Dear Investors,

Welcome to the LESS Institute of Jamaica all-inclusive surgery vacation investment proposal.

You are just in time to get in on the ground floor to invest in building the first of two LESS Institute outpatient hospitals in Jamaica. The first will be constructed on the campus of the Andrews Memorial Adventist Hospital – the premier private hospital located in the most desirable location in the heart of “the Golden Triangle” in Kingston, the capital city of Jamaica. This will be a state of the art facility estimated to be about 75,000 square feet, with the best equipment for first class surgeries. The second will be built two years later in Montego Bay, the second largest city and the prime location for tourists staying along the North Coast beaches.

We are taking the best of hospital and outpatient services from around the globe and housing them under our LESS Institute brand to provide an all-inclusive surgery vacation in Jamaica, voted the #2 most desirable destination for medical tourism. Patients will have the opportunity to pick their surgeon and travel with their surgeon to Jamaica, where they will check into one of our boutique partner hotels to prepare for surgery and stay for rehabilitation, featuring a customizable wellness package.

The LESS Institute is now operating within the current Andrews Memorial Hospital, but once the new facility is constructed, the LESS Institute will have the added capacity to increase its marketing focus on orthopedic and spine surgeries to attract more international patients. The new facility will be using the latest techniques and technologies in less exposure surgery – a trademarked surgery philosophy that utilizes the least invasive approach to surgery. Our goal is to grow as a premier private academic specialty center of excellence, offering proven techniques and publishing our outcomes. Patients will have access to unique technologies, such as the AxioMed Freedom viscoelastic cervical and lumbar disc replacements and SpineFrontier’s LES technologies for outpatient spine surgeries. With so many unique resource advantages, the LESS Institute will invest heavily into digital marketing and software applications to build awareness and a pipeline of patients who will be connected to selected healthcare and destination service providers.

I have been doing surgeries in Jamaica at The University of the West Indies and Andrews Memorial Hospital for a combined 12 years, and this experience has prepared us to take the next steps in building formal LESS Institutes as standalone centers of excellence and to attract capable international surgeons to bring their patients. With myself and other leading experienced surgeons trained on LES techniques, the LESS Institute will offer patients a rejuvenating getaway surgery-vacation free of pain.

We hope you'll agree that this is a worthy investment to establish these all-inclusive surgery vacation sanctuaries of treatment, recovery and relaxation as the foremost model for a new medical tourism solution.

Sincerely,

A handwritten signature in black ink that reads "Kingsley R. Chin, MD". The signature is fluid and cursive, with the first name "Kingsley" being the most prominent.

Kingsley R. Chin, MD
CEO, The LESS Institute

